

KISS (Keep it short and simple) eLearning

Workshop 9g: 09:00 Friday 21 October 2005

Abstract

After a period of disillusionment about elearning in 2002, the demand is becoming more exigent and requires best quality elearning solutions. The demand in private and public companies is for better training and human resource management in order to save time and money in their employee training. They also want training adapted to their way of working and to the place where they are taking the courses and the media they are using. SMEs are also looking for elearning solutions that are affordable. The purpose of this workshop is to present the current trends and needs of the European market in terms of elearning and to present 3 solutions to keep online learning short and simple.

The discussions will focus on how to make the elearning more accessible to anyone, discussing the barrier to growth identified and supporting actions needed to reinforce a successful establishment of online learning tools in the European Union. The main purpose is to present some solutions already available in the market which are fulfilling these needs and to discuss the way that elearning can be proposed in a more efficient way in order to solve the real problem of the companies and the learners.

Objectives

The workshop organizers propose to present some solutions already available and how they can meet the customers expectations as an starting point, and use this to brainstorm with the audience to identity other needs currently unresolved in the European eLearning market. We believe that knowledge delivery is one of the pillars to achieve a fully developed society and therefore welcome an open and interactive discussion with workshop participants.

The target audience for this workshop is any entity interested in providing an easy to use and useful training in the working places – corporations, SMEs who wish to improve their human resource management, government institutions wishing to offer lifelong learning to its citizens and any kind of learner interested by accessing elearning in a more flexible way.

Programme

MetaCampus, “employing competence-based management to enhance training effectiveness”

Solenn Le Goff, Atos Origin, Spain

How the MetaCampus solution can solve the problem of companies to manage their personnel career and training by offering personalized information on competence gaps and learning paths with different training itineraries to reach their professional goals.

AdeLe, “KISS elearning implementation and use for SMEs”

Pilar Morales, Atos Origin, Spain

Presentation of AdeLe solution to ease the access to elearning to small companies that cannot afford huge investment and long time implementation to install their own and personalized elearning platform for their employees.

AmbientLearning, “access to personalised, high quality learning content any time, anywhere and anyhow”

Bernhard Kölmel, CAS Software AG group, Germany

AMBIENT LEARNING is an eLearning web-service, which allows to use “any content”, from articles out of magazines, internet articles up to SCORM based eLearning solutions and deliver it to the user based on the user context (time-, location-, device-dependent) at any time and any how.